

Arts Based Community Cultural Literacy Cooperative



V. DEVELOPMENT

Assessment: **Current Products**

Development: **New Products**

I. PRODUCTION

Products:

Books, CDs (Digital, Print)

Programs:

For Individuals For Cultural Inst.



II. PROMOTION

Website,

Social Media

Trifolds, Cards

Radio, T.V.



IV. BOOKKEEPING

Inventory: Product

Accounting: Sales

Legal



III. SALES

To: Individuals (Parents, Grands, Homeschoolers)

To: Cultural **Institutions** (Libraries, Museums, Book & Drugstores, Churches, Schools)





Quality Educational & Recreational products to help children learn to love to learn and develop intellectually, socially, creatively.